

Apollo AI

# Sell faster, smarter, and better with AI

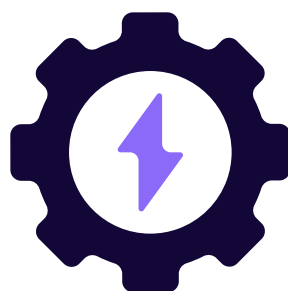
Apollo AI is the only AI sales assistant built on a database of over 250M+ contacts and millions of sales engagement data points. Write hyper-personalized emails, automatically follow up with leads, and execute your sales strategy, all in one tool.

## Build pipeline faster and close more deals



### Save time while maximizing conversion rates

Generate hyper-personalized emails based on relevant prospect data in seconds.



### Build & run world-class playbooks in minutes

Create, run, & iterate automated sales plays that address your prospect's unique needs in a few clicks.



### Turn more replies into meetings

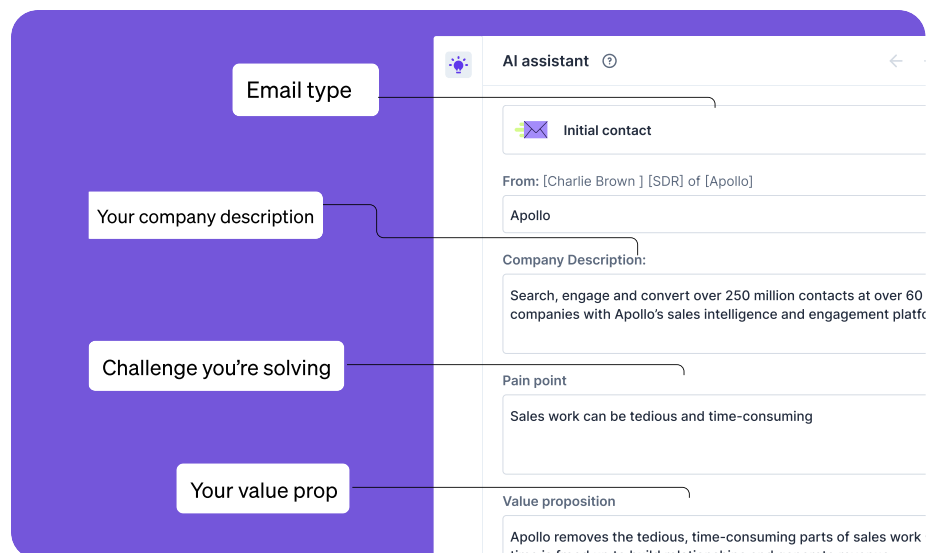
Book more meetings with AI-generated reply emails matching the sentiment of each response.

# How Apollo AI works

## Generate the perfect pitch email with zero typing required

Apollo AI leverages what we know about you and your business to generate relevant and personalized outbound emails in seconds. These include initial contact, follow-up messages, and last pitch emails.

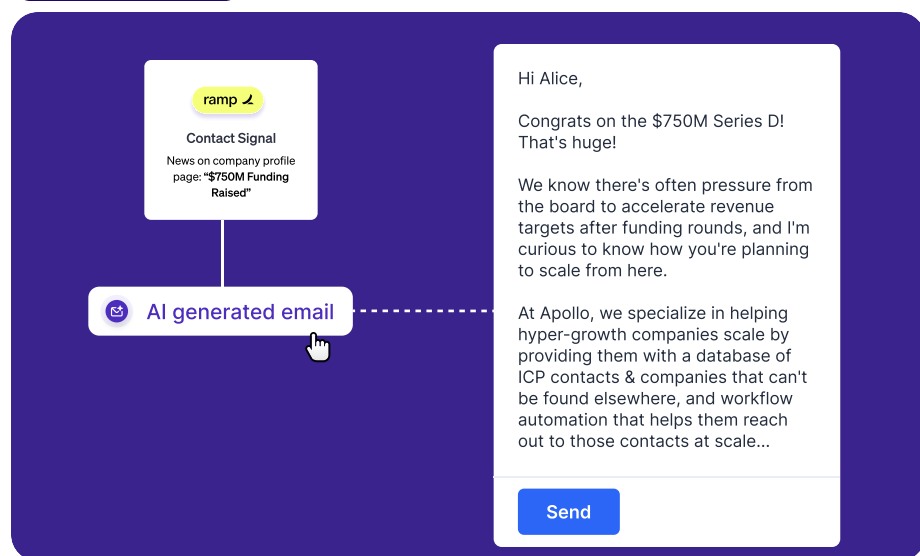
Coming April 2023



## Maximize conversions with personalized, data-driven messaging

Apollo AI combines the power of our database with the millions of emails sent via our platform to create AI-generated, personalized emails based on your prospect's demographic and behavioral signals, such as job changes or new funding.

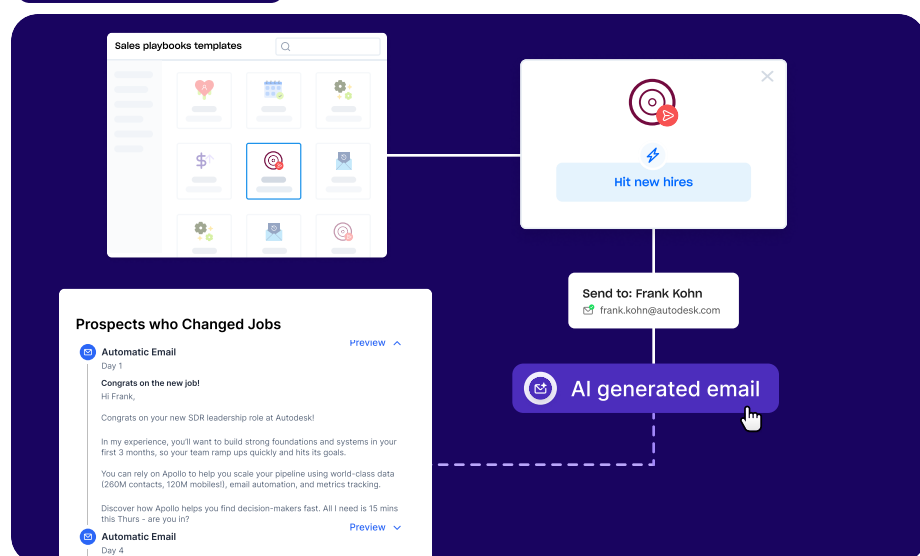
Coming May 2023



## Let AI run winning sales plays for you

Apollo automatically identifies relevant companies and contacts for your sales play with AI-generated sequences and account-based prospecting. Free up your team's time to focus on cold calls and other manual tasks.

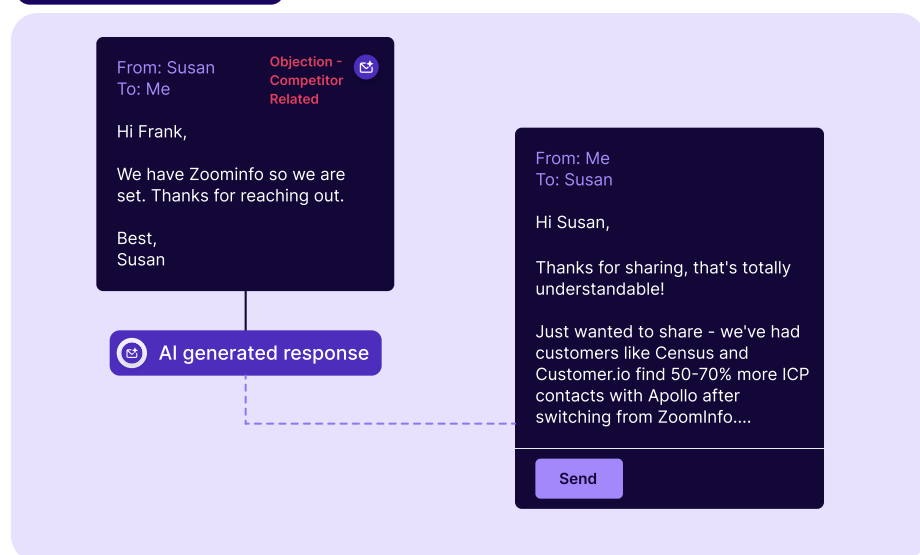
Coming Summer 2023



Coming Summer 2023

## Get AI-powered email analysis & reply recommendations

Apollo AI categorizes reply emails into distinct categories and provides recommended messaging tailored to each reply. This is combined with analytics that help you figure out where you need to improve your objection-handling templates



## See how we compare

	Apollo	ZoomInfo	Outreach	Salesloft
<b>Email AI writing</b> Create AI-generated outbound emails for initial, follow-up, final pitches.	✓	✓	✓	✓
<b>Contact personalization AI</b> Create AI-generated emails using prospect demographic and behavior signals.	✓	✗	✗	✗
<b>Sales playbooks AI</b> Identify relevant companies and contacts for sales plays and get AI-generated sequences and ABM prospecting	✓	✗	✗	✗
<b>Intelligent inbox</b> Get AI-powered email sentiment analysis and reply messaging recommendations	✓	✗	✗	✗

## Top-ranked sales platform on G2

Leader in: Sales Intelligence, Lead Intelligence, Marketing Account Intelligence, Sales Engagement



See why over 16,000 companies choose Apollo

 AUTODESK











Apollo.io provides an extensive database of over 250 million contacts across 60 million companies to find your buyers with a few clicks.

Sign up for a free account today at [apollo.io](https://apollo.io)

