

# Build proposals that impress and win

Boost business productivity while improving the customer experience, with a simple solution for creating, sending, tracking and e-Signing proposals that will reduce time spent on manual tasks and administrative work.

## Services Proposal


This proposal ("Proposal") is made between [Client.Company], a Delaware corporation and the signatory to this Agreement.

| Name                             | Price      | QTY |            |
|----------------------------------|------------|-----|------------|
| Brand Strategy<br>Discovery      | \$1,000.00 | 1   | \$1,000.00 |
| UX + Visual Design<br>Wireframes | \$4,000.00 | 1   | \$4,000.00 |

|              |                   |
|--------------|-------------------|
| Subtotal     | \$1,124.00        |
| Discount     | \$40.00           |
| Tax          | \$0.00            |
| <b>Total</b> | <b>\$1,084.00</b> |

Signature

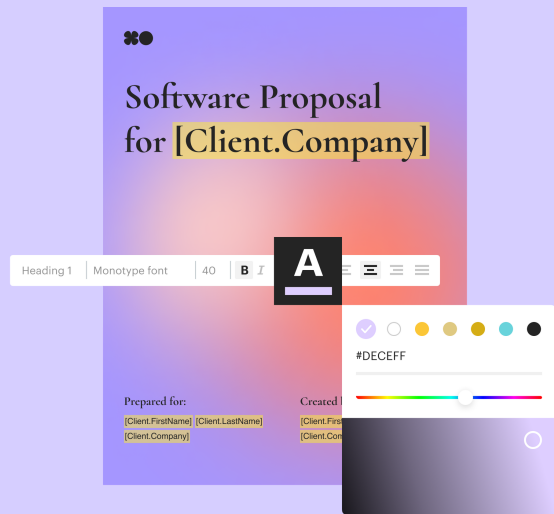
Draw Type Upload



CANCEL ACCEPT AND SIGN

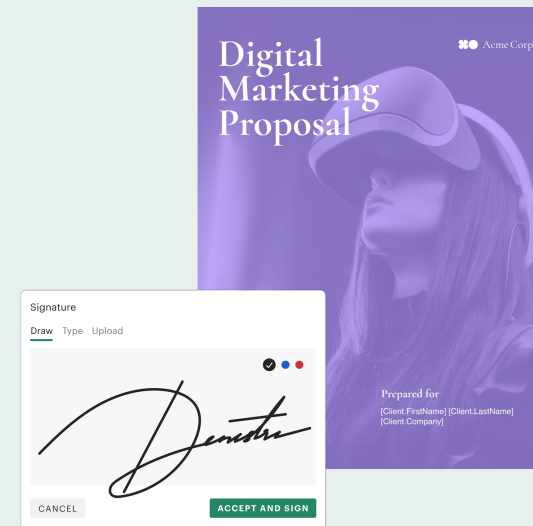
Signature

# Automate proposals and close more deals



## Impress prospects and gain a competitive edge

Forget boring sales proposals. Count on PandaDoc for on-point branding and enhanced collateral that will separate your business from the pack. Customize dynamic templates and embed photos as well as videos. All while using unique layouts to capture attention.



## Simplify your sales process and reduce manual tasks

Stop wasting time on paperwork, copying data between systems, uploading docs into emails and chasing signatures. We help you cut preparation time so you can spend more time with customers and prospects.

**Invoice**

All costs are based on current market prices of food menu items, and other services provided by are s without notice, based on resources, availability, ar

| Name                             | Price      |
|----------------------------------|------------|
| Barista Espresso<br>Description  | \$1,000.00 |
| Express SES875BSS<br>Description | \$750.00   |
| Barista SES876BTR<br>Description | \$800.00   |

+ Section + Products

Subtotal **\$5,000.00**  
Discount **15%**  
Tax **\$0.00**  
Total **\$42,500.00**

**HubSpot**  
Link your document to a Deal and import data from HubSpot.

LINKED TO  
**ACME 2023**

DEAL INFO  
Created Apr 10. 2023  
Status Contract sent  
Amount \$42,500.00

DATA  
Import data from HubSpot; update document variables and pricing table products.

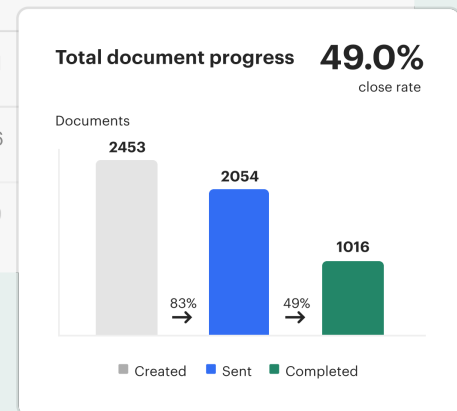
**Import from CRM**

## Keep data consistent without jumping between apps

Connect every part of your business with integrations that simplify your entire document workflow. Populate proposals automatically with prospect data, set a prioritized signing order, send reminders and access any document from within your CRM.

**Leaderboard** Filters Customize

| Creator       | Sent | Completed | Completion rate | Template rate |
|---------------|------|-----------|-----------------|---------------|
| Alena Klein   | 72   | 30        | 51%             | 72%           |
| on Keenan     | 70   | 26        | 46%             | 83%           |
| Yannis Monroe | 59   | 31        |                 |               |
| Farhaan Jones | 55   | 26        |                 |               |
| Emmett Buck   | 49   | 19        |                 |               |



## Drive growth by knowing where you stand

Close more deals through improved pipeline visibility and understanding the engagement level of your proposals. Powerful analytics let you see if your proposal was opened, viewed, or completed, helping you find bottlenecks and alerting you when it's time to act.

# Find out why our customers count on PandaDoc

“Our professional presentation, and consistent process, with PandaDoc has increased close rates by 20 to 30%.”

## VP of Sales

Marketron

# See how powerful proposals can be

Put PandaDoc to work and give your bids the winning edge.

[www.pandadoc.com](http://www.pandadoc.com)

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## Benefits



Win more deals and minimize errors



Make sure your brand is reflected at the most important point of the sales process



Save more time across Sales and Ops teams



Use a single, convenient tool for proposals, quotes and e-Signatures



Gain deeper insights into your pipeline and forecasts while understanding all aspects of every deal



Collect payments directly from your proposals

