

# Unlock the power of document analytics

PandaDoc helps you monitor document status with automated notifications that let you know when they're opened, viewed and completed, so you know precisely when it's time to follow up.



# Track document performance

Elevate document management and decision-making processes, by knowing when and how leads engage with your docs, helping you to turn them into deals faster.



# Minimize costly errors

Standardize contract terms for total accuracy. Customize and lock content based on country, industry and CRM data. Improve security with legally binding e-Signatures.



## Collaborate in real time

Eliminate email chains, by enabling all parties to actively participate and communicate during contract creation and negotiations.





**Benjamin Baton** sent Marketing Report for approval

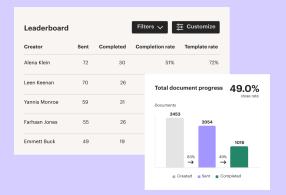
• 15 minutes ago



Mary Kamisky commented on the document

a few seconds ago

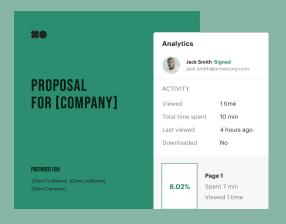
# Maintain momentum by acting at the right time



### Stay on top of all your docs

Find out how many documents are still waiting for e-Signatures, which ones have expired and how many were e-Signed.

Then, you'll know how your business is performing and which actions to take.



## **Monitor recipient behavior**

Learn if they're engaged or distracted.
We'll show you exactly who's viewed your documents from beginning to end, and how much time they've spent with them. You'll also be able to see links that were clicked.

## **Benefits**



Get better forecasting and insights on document completion by team, sender and template



Improve visibility within your sales pipeline to drive sales



Know which documents need follow-up for improved completion rates



Use audit trails to get proof of who opened, viewed and e-Signed your documents



Conduct A/B template testing to drive higher completions



Understand which sections of your documents engage readers the most

## Find out why our customers count on PandaDoc

"Its process tracking tool for tasks allows us to always keep track of their progress. Pandadoc offers a varied and dynamic workflow management, which can be managed even without the need to be connected to the internet. We like that it allows to work the processes of payment of comfortable way, and that its file..."

"The Dashboard conveniently displays document status and makes locating a particular one very easy."

"PandaDoc's reporting and Quarterly Business Reviews have allowed Aly to quickly identify which locations generate the most agreements, what percentage are completed, and see feedback about PandaDoc from his users. All this information has been critical in identifying potential process and training issues, which was previously unavailable."

#### Maria M.

Salesperson, Harmony Dental Lab Inc

#### **Moriah St. Louis**

Property Manager Price Williams Realty

### Aly M.

CIO, La Familia Auto-Insurance

# Use analytics to your advantage

PandaDoc will help you utilize key data to drive better decision making to improve business performance.

